

## Annex 17

### JPO/IPR Training Course for Practitioners Specializing in Trademarks

#### 1. Duration:

February 13 - 27, 2020

[Application Deadline: November 20, 2019]

#### 2. Objective:

To deepen one's knowledge on intellectual property in general, as well as to deepen one's understanding of and enhance one's professional capabilities on trademark practices, by hearing lectures and holding discussions on the trademark system, trademark examination standards of the Madrid System, and the use of trademark information.

#### 3-1. Principal Requirements:

Target participants will be professionals working in one of the following positions:

- 1) Patent/trademark attorneys and IP lawyers involved in trademark practices: OR
- 2) Employees engaged in trademark practices in private businesses.

#### 3-2. Other Requirements (applicants must meet all of the following requirements):

Target participants will:

- (1) be nominated by the IP Office in their countries.
- (2) be engaged in the field of IPR.
- (3) be university graduates and/or have equivalent professional experience.
- (4) be physically and mentally prepared to undergo an intensive training course.
- (5) not be full-time students or armed forces personnel.
- (6) continue working in the same field after completing the training course.
- (7) not have participated in any of the JPO/IPR training courses during FY2018-2019, in principle.
- (8) have adequate English language ability to attend lectures and discussions, as well as make reports.
  - \* If English ability is considered to be insufficient, an interview will be conducted by telephone to confirm English proficiency.
- (9) have considerable knowledge of the IPR system, with more than three years of experience in the field of IPR, in principle.
- (10) be under 50 years of age.

\* However, if candidates who do not meet the requirements abovementioned 3-1 and 3-2 are nominated, the screening committee will consider them only when the priority list with special reasons and/or a letter stating the reasons of recommendation are submitted with the application documents.

#### 4. Language:

Lectures, visits and discussions will be carried out in English or in Japanese with interpreting into English. The course documents and training materials will be prepared in English.

#### 5. Training Schedule: TBD

#### *(Ref.: FY2018) JPO/IPR Training Course for Practitioners Specializing in Trademarks*

APIC  
AM 10:00 - 13:00  
PM 14:00 - 17:00

Date		Subject	Venue
Day 1	AM	Welcome Addresses	APIC
		Courtesy Call on Executive Official of the JPO	JPO
		Visit to the Trial Court Visit to the National Center for Industrial Property Information and Training (INPIT)	JPO
		APIC Orientation	APIC
	PM	Trademark Strategy in Companies	APIC
Day 2	AM	Comparison of Trademark System in Various Countries and Discussion (Includes Unfair Competition Prevention Act Cases)	APIC
	PM		
Day 3	AM	Trademark Application Practices	APIC
	PM		
Day 4	AM	Practices for Applications of the Madrid Protocol	APIC
	PM		
Day 5	AM	The Current Status of Corporate Intellectual Management (Company Visit)	AOTS
	PM		Company
Day 6	AM	Trademark Searches (Trademark Classifications & Search Exercises)	APIC PC room
	PM		
Day 7	AM	Trademark Examination Standards	APIC
	PM	Acquisition of the right of Special Trademark (Non-Traditional Trademark, Three-dimensional Trademark)	APIC
Day 8	AM	Trademark Infringement (Case Studies)	APIC
	PM		
Day 9	AM	Judging Trademark Similarity (Exercise)	APIC
	PM		
Day 10	AM	Overall Discussion	APIC
	PM	Evaluation Meeting	APIC
		Closing Ceremony	APIC