

Annex 2

JPO/IPR Training Course on Promoting Public Awareness of IP

1. Duration:

August 5 - 9, 2019

[Application Deadline: May 24, 2019]

2. Objective:

To gain knowledge of efficient and effective methods and measures undertaken by government for the promotion of public awareness of IP rights through presentations and exchange of opinions regarding the IP promotional activities in the countries of other participants.

3-1. Principal Requirements:

Target participants will be professionals working in one of the following positions.

- 1) Officials at IP Offices involved in activities for raising public awareness on the importance of IPR; OR
- 2) Persons engaged in activities designed to raise public awareness on the importance of IPR in IP promotional organizations.

3-2. Other Requirements (applicants must meet all of the following requirements):

Target participants will:

- (1) be nominated by the IP Office in their countries.
- (2) be engaged in the field of IPR.
- (3) be university graduates and/or have equivalent professional experience.
- (4) be physically and mentally prepared to undergo an intensive training course.
- (5) not be full-time students or armed forces personnel.
- (6) continue working in the same field after completing the training course.
- (7) not have participated in any of the JPO/IPR training courses during FY2018-2019, in principle.
- (8) have adequate English language ability to attend lectures and discussions, as well as make reports.
* If English ability is considered to be insufficient, an interview will be conducted by telephone to confirm English proficiency.
- (9) have considerable knowledge of the IPR system, with more than three years of experience in the field of IPR, in principle.
- (10) be under 50 years of age.

* However, if candidates who do not meet the requirements abovementioned 3-1 and 3-2 are nominated, the screening committee will consider them only when the priority list with special reasons and/or a letter stating the reasons of recommendation are submitted with the application documents.

4. Language:

Lectures, visits and discussions will be carried out in English or in Japanese with interpreting into English. The course documents and training materials will be prepared in English.

5. Training Schedule: TBD

(Ref.: FY2018) JPO/IPR Training Course on Promoting Public Awareness of IP

APIC
AM 10:00 - 13:00
PM 14:00 - 17:00

Date		Subject	Venue
Day 1	AM	Welcome Addresses	APIC
		Courtesy Call on Executive Official of the JPO	JPO
		Visit to the Trial Court	
		Visit to the National Center for Industrial Property Information and Training (INPIT)	
	PM	APIC Orientation	
Day 2	AM	Role of IP rights in Industrial Development (Industrial Development and the Patent System in Japan)	APIC
		JPO's Approaches for Promoting Public Awareness of IP	
	PM	Discussion Current conditions issues and Approaches in promoting public awareness of IP (Incl Presentation and Opinion Exchange)	
Day 3	AM	How to Develop and Expand Creativity	APIC
	PM	Raising Public Awareness of IP	APIC
Day 4	AM	National Approaches to Promoting Public Awareness of IP	APIC
	PM	Promoting Public Awareness of IP within Companies (Use of IP in Japanese SMEs, staff training)	APIC
Day 5	AM	Overall Discussion	APIC
	PM	Evaluation Meeting	APIC
		Closing Ceremony	APIC