



FRANCE-ASEAN Geographical Indications (GI) Webinar Series

Webinar 11

Sharing experiences on the success story of Bordeaux Geographical Indications

Wednesday 15th April

From 04:00 pm to 05:00 pm (Singapore time) / From 03:00 pm to 04:00 pm (Jakarta time)

Agenda :

- Bordeaux, GIs and the sector
- Protection strategy for Bordeaux GIs
- Achievements



Speaker :

Thomas JULLIEN - Bordeaux GI protection

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A webinar series dedicated to Geographical Indications, with the support of South-East Asia IP Offices, will be held in 2026 as part as cooperation between INPI and ASEAN (ASEAN Working Group on Intellectual Property Cooperation - AWGIPC).



To find out more : fabrice.perrono@dgtresor.gouv.fr