

# 陕西省知识产权局

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27 March 2025

**Re: Invitation Letter for the Silk Road Premium Products Exhibition of the 9th Silk Road International Exposition and the Investment and Trade Forum for Cooperation between East and West China**

Dear Sir/Madam,

The 9<sup>th</sup> Silk Road International Exposition & the Investment and Trade Forum for Cooperation between East and West China (hereinafter referred to as "Silk Road Expo") hosted by Shaanxi Provincial Government, will be held in Xi'an, Shaanxi Province from May 21 to 25, 2025.

As a part of this grand exhibition, the People's Government of Shaanxi Province will hold an International Exhibition of Geographical Indications, which will display **specialty goods and geographical indication (GI) products** from partner countries and regions of the Belt and Road Initiative. The exhibition will be a comprehensive economic and trade event integrating product exhibition and industrial and cultural exchanges, as well as investment and trade promotion. During the exhibition, a variety of supporting activities will be held, including Silk Road premium product promotions, roadshows by international business associations and enterprises one-to-many procurement matchmaking, demand release, cloud exhibition live broadcast, cultural performances, and food appreciation events. These activities aim to provide exhibitors from various countries with a broader space for brand and product display, as well as creating more opportunities for business negotiation and cooperation.

We sincerely invite your esteemed organization to send a delegation and invite enterprises from your country to participate in the International Exhibition of

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Geographical Indications (GI) Products (exhibition only). Enterprises should be officially recognized by the government as producers or distributors of geographical indication (GI) products. Participation and booth space are free of charge, with each country allocated approximately 32 square meters.

We will also coordinate with relevant authorities to facilitate customs clearance for exhibits. If transporting physical exhibits is challenging, graphic displays are also welcome. Please complete the attached registration form and send it to [gi@cnipr.com](mailto:gi@cnipr.com) by 17 April 2025.

We look forward to your participation and to showcasing the unique charm of your country's geographical indication products at this grand event.

Intellectual Property Office of Shaanxi  
31 March 2025

