

A stylized, dark brown map of South-East Asia is centered on the page. It is overlaid with a series of concentric dotted circles. The text "AGENDA" is centered within these circles.

Virtual Workshop on Geographical Indications

AGENDA

22 June 2023

14:00 (UTC+7)

09:00 (UTC+2)

Contact person

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22 June 2023
14:00 (GMT+7); 09:00 (CEST)

14:00 – 14:10
(09:00 – 09:10)

Administrative Announcements

Opening Remarks

Mr. Raimondo Serra, *Directorate-General for Agriculture and Rural Development (DG AGRI)*

TBC, *European Union Intellectual Property Office (EUIPO)*

14:10 – 14:40
(09:10 – 09:40)

Recent Developments in the Protection of Geographical Indications in the EU

Ms. Katarina Barathova, *DG AGRI*

14:40 – 15:00
(09:40 – 10:00)

Issues Affecting the Protection and Enforcement of GIs (Co-existence with prior trade marks, Control of GIs to ensure quality, Enhancing the level of GI protection)

Mr. Muhammad Azrul Abdul Hamid, *Eurocham IP Committee and Azrul, Liew & Co, Malaysia*

Ms. Liew Shie Ying, *Alico, Azrul, Liew & Co, Malaysia*

15:00 – 15:20
(10:00 – 10:20)

Implementing the Malaysia's Geographical Indications Act of 2022: Issues and Challenges

Representative of MyIPO, TBC

15:20 – 15:40
(10:20 – 10:40)

Latest Developments in the Protection of GIs in Thailand

Representative of DIP, TBC

15:40 – 16:00
(10:40 – 11:00)

Open Discussion

Closing Remarks

Mr. Tiago Guerreiro

IP Key SEA Project Leader