

20 May 2021
10:00 (CEST) / 15:00 (UTC+7 / Bangkok)

- 15:00 – 15:05** **Administrative Announcements**
- Introductory Remarks**
*TBC, Head or Deputy Head of Unit,
Directorate-General for Agriculture and Rural Development
(DG AGRI)*
- TBC, Representative of the EUIPO*
- 15:05 – 15:45** **Geographical Indications and the Global Market:
Protection of European GIs in the Market**
- TBC, DG AGRI*
- 15:45 – 16:00** **GIView: search tool for Geographical Indications**
- Eniko Kelemen-Zolor
GI Unit, DG AGRI*
- 16:00 – 17:00** **Control of GIs: Best Practices in Italy and Spain**
- TBC, Representative of Italian producers
TBC, Representative of Spanish producers*
- 17:00 – 17:15** **Q&A**

21 May 2021
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- 15:00 – 15:05** **Administrative Announcements**
- 15:05 – 15:30** **The Main Features of the Geneva Act of the Lisbon Agreement**
- Alexandra Grazioli
Director, Lisbon Registry
World Intellectual Property Organization (WIPO)*
- 15:30 – 15:50** **Accession by the EU to the Geneva Act of the Lisbon Agreement**
- Luca Cianfoni
GI Unit, DG AGRI*
- 15:50 – 16:10** **Experience on the Lisbon Agreement: France**
- TBC, Representative from France*
- 16:10 – 16:30** **The Geneva Act of the Lisbon Agreement: Perspective of
Cambodia**
- Lao Reasey
Deputy Director, Department of Intellectual Property (DIP) Cambodia*
- 16:30 – 12:00** **Q&A**
- Closing Remarks**