**WEBINARS ON**

**GI MANAGEMENT AND PROMOTION**

Session 1: 14:00-16:30 (GMT+7), 7 April 2021

Session 2: 14:00-16:30 (GMT+7), 8 April 2021

(via Zoom platform)

**DRAFT AGENDA**

**Contact person**

*Dung Le (Ms.)*

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**Session 1 (7 April 2021): AGENDA**

14:00 – 14:05 **Administrative Announcements**

Dung Le, Activity Coordinator, *ARISE+ IPR*

14:05 – 14:15 **Welcome Remarks**

Carolina Pitarch, Deputy Project Leader, *ARISE+ IPR*

14:15 – 14:55 **Topic 1: Introduction about collective management organisations**

Denis Sautier, Senior Agri-Food Economist, *CIRAD*

14:55 – 15:30 **Topic 2: Collective Management Organisations and GI Quality Management, Promotion and Enforcement**

Delphine Marie-Vivien, Researcher/Consultant on

Geographical Indications and IP Law, *CIRAD*

15:30 – 16:30 **Q&A session**

Moderator: Dung Le, Activity Coordinator, *ARISE+ IPR*

**Session 2 (8 April 2021): AGENDA**

14:00 – 14:05 **Administrative Announcements**

Dung Le, Activity Coordinator, *ARISE+ IPR*

14:05 – 14:30 **Sharing Experience from an EU GI Association**

Representative from an EU GI Association (TBC)

14:30 – 14:55 **Sharing Experience from an ASEAN GI Association**

I Nengah Suanda, Head of *MPIG Garam Amed Bali (GI*

*Protection Society Bali Amed Salt)*

14:55 – 15:20 **Presentation about oriGIn (its roles and activities to**

**promote and support GI associations)**

Massimo Vittori, Managing Director, *oriGIn*

15:20 – 15:30 **ASEAN GI Database and ASEAN GI Booklets**

Dung Le, Activity Coordinator, *ARISE+ IPR*

15:30 – 16:25 **Q&A session**

Moderator: Dung Le, Activity Coordinator, *ARISE+ IPR*

16:25 – 16:30 **Closing session**

Carolina Pitarch, Deputy Project Leader, *ARISE+ IPR*