

EUIPO ACADEMY TRAINING OFFER

March 2021



UPCOMING EVENTS

TUESDAY WEBINARS

DATE	TITLE	LANGUAGE	LEVEL	TIME (CET)	ACCESS
02 Mar	Basics of surveys for legal evidence (Anne NIEDERMAN (speaker), Gordon HUMPHREYS (moderator) – BoA)	English	Intermediate	10:00 – 11:00	Link
09 Mar	€20 m SME Fund for Intellectual Property. Get your refund! Questions & Answers (Lynn BURTCHAEILL – CD)	English	Basic	10:00 – 11:00	Link
16 Mar	AG examination of trade marks that refer to the content of the goods and services. Talking about what things are about (Richard THEWLIS – OD)	English	Intermediate	10:00 – 11:00	Link
23 Mar	Need an IP strategy? IP pre-diagnostic service (IP Scan). 75% off with SME Fund (TBC)	English	Basic	10:00 – 11:00	Link
23 Mar	Introduction to the Geneva Act & Lisbon system for the International Registration of Appellations of Origin and Geographical indications (Luca Cianfoni (speaker) – DG AGRI, Elisa Zaera (moderator) – OD)	English	Intermediate	11:30 – 12:30	Link
30 Mar	Track on case Law: Decision of the trimester of the GC and CJEU- Decisions of the trimester of the EUIPO BoA (TBC)	English	Advanced	10:00 – 12:00	Link

More information: please see our [Calendar of upcoming events](#) and [2021 Learning Catalogue](#).

As schedules are subject to change, you are kindly advised to check our calendar in the [EUIPO Academy Learning Portal](#) frequently.



NEW E-LEARNING COURSES

TITLE	DURATION (min)	LEVEL	LANGUAGE	ACCESS
Latest Developments in the Protection of Non-traditional Trade Marks	70	Basic	English	Link
New kinds of evidence deriving from the internet - how should right holders present evidence to ensure success?	70	Intermediate	English	Link
Examination of Non-traditional Trade Marks	76	Basic	English	Link
Protection of geographical indications in the European Union	89	Basic	English	Link
Strengthening geographical indications	1091	Basic	English	Link

More e-learning courses are available in the [EUIPO Academy Learning Portal](#).



Let's meet the spring with our great webinars!

Let's usher in spring with a few more of our great webinars! Our first webinar on [Tuesday 2 March](#) will dig deep into **'Basics of surveys for legal evidence'**. This will be followed by our webinar for SMEs set to be held on [Tuesday 9 March](#), the aim of which is to answer your frequently asked questions about the **'EUR 20m SME Fund for Intellectual Property. Get your refund! Questions & Answers'**. On [Tuesday 16 March](#) we turn our focus to the **'AG examination of trade marks that refer to the content of the goods and services. Talking about what things are about'**. Then we'll be holding yet another webinar for SMEs on [Tuesday 23 March](#): **'Need an IP strategy? IP pre-diagnostic service (IP Scan). 75% off with SME Fund'**. Moreover, there will be a second webinar on this day, which will be dedicated to The Geneva Act **'Introduction to the Geneva Act & Lisbon system for the International Registration of Appellations of Origin and Geographical indications'**. Lastly, on [Tuesday 30 of March](#) we will be having an in-depth webinar where we discuss the decisions of the trimester: **'Track on case Law: Decisions of the trimester of the GC and CJEU- Decisions of the trimester of the EUIPO BoA'**.

Keep an eye on our calendar to stay up to date – and be sure not to miss out on our upcoming webinars!



TIPS & TRICKS

Make the most of Academy learning resources

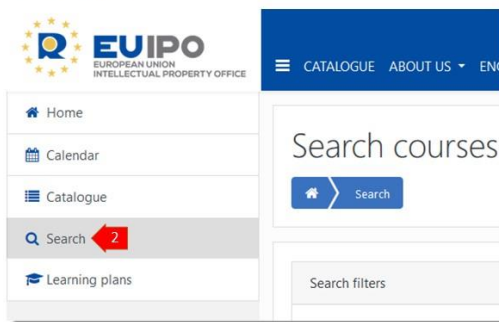


Accessing the advanced search function on the Academy Learning Portal

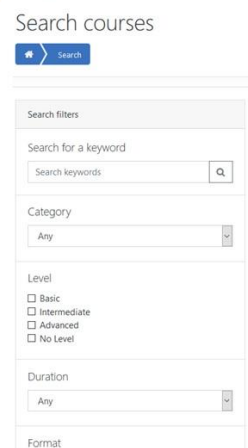
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Any issues? Contact us at: Academy@euipo.europa.eu.

Many thanks to all the speakers who kindly contribute to the delivery of Academy activities.

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