

Attachment (8)

**Details of the JPO/IPR Training Course for
Practitioners Specializing in Trademarks**

1. Duration:

December 8- 21, 2016

[Application Deadline: **October 21, 2016**]

2. Objectives:

To deepen one's knowledge on intellectual property in general, as well as to deepen one's understanding of and enhance one's professional capabilities on trademark practices, by hearing lectures and holding discussions on the trademark system, trademark examination standards of the Madrid System, and the use of trademark information.

3. Target Participants (applicants must meet all of the following requirements):

- (1) Target participants should be nominated by the Intellectual Property Office in their countries.
- (2) Target participants should be engaged in the field of IPR.
- (3) Target participants should be university graduates and/or have equivalent professional experience.
- (4) Target participants should be physically and mentally prepared to undergo an intensive training course.
- (5) Target participants should not be students or armed forces personnel.
- (6) Target participants should intend to continue working in the same field after completing the training course.
- (7) Target participants should not have participated in the JPO/IPR training courses during FY 2015, in principle.
- (8) Target participants should have adequate English language competence to attend lectures and discussions, as well as make reports.
- (9) Target participants should have considerable knowledge of the IPR system, with more than three years of experience in the field of IPR.
- (10) Target participants should be between 27 and 50 years of age.
- (11) Target participants must be professionals working in one of the following positions:
 - 1) Persons at patent/trademark attorneys and IP lawyers involved in trademark practices; OR
 - 2) Employees engaged in trademark practices in private businesses.

***Persons working at Japanese enterprises are eligible for this program.**

* However, if applicants do not meet any requirements, any justifiable reason will be taken into consideration.

4. Language:

Lectures, visits and discussions will be carried out in English or in Japanese with interpreting into English. Course documents and training materials will be prepared in English.

5. Training Schedule: TBD

(Ref.: FY 2015) JPO/IPR Training Course for Practitioners Specializing in Trademarks

| | | |
|-----------|-------------|-------------------|
| | HIDA | APIC-JIPII |
| Morning | 9:30-12:30 | 10:00-13:00 |
| Afternoon | 13:30-16:30 | 14:00-17:00 |

| <i>Date (Day)</i> | <i>Time</i> | <i>Subject</i> | <i>Venue</i> |
|-------------------|-------------|--|--------------|
| July 2 (Thu.) | AM | Orientation and Self-Introduction | HIDA |
| | PM | Trademark Systems (Discussion: Comparing Trademark Systems Among the Trainees' Countries) | HIDA |
| July 3 (Fri.) | AM | Welcome Addresses by the JPO and APIC-JIPII | APIC |
| | | Recent Developments regarding Trademark Policies in Japan | APIC |
| | | Japan's Intellectual Property Management (Discussion) | APIC |
| | PM | Observation Tour of the JPO | JPO |
| July 6 (Mon.) | AM | Trademark Application Practices | APIC |
| | PM | | |
| July 7 (Tue.) | AM | Trademark Searches (Trademark Classifications & Search Exercises) | APIC |
| | PM | Overview of Madrid Protocol | APIC |
| July 8 (Wed.) | AM | Trademark Examination Guidelines | APIC |
| | PM | | |
| July 9 (Thu.) | AM | Trademark Operations in Companies | APIC |
| | PM | Brand Management in Companies | APIC |
| July 10 (Fri.) | AM | The Current Status of Corporate Intellectual Management (Company Visit) | Company |
| | PM | | |
| July 13 (Mon.) | AM | Trademark Infringement (Case Studies) | APIC |
| | PM | | |
| July 14 (Tue.) | AM | Trademark Practices (Comprehensive Exercises) | APIC |
| | PM | | |
| July 15 (Wed.) | AM | Overall Discussion | APIC |
| | PM | Evaluation Meeting / Closing Ceremony | APIC |